

CURRICULUM VITAE  
**Verónica Martínez-Matsuda, Ph.D.**

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**ACADEMIC APPOINTMENTS**

2012 Assistant Professor, Cornell University, School of Industrial & Labor Relations,  
Department of Labor Relations, Law, and History  
• Member: American Studies, Latin American Studies, and Latino Studies

**EDUCATION**

2009 Ph.D., United States History, The University of Texas at Austin  
• Doctoral Portfolio in Mexican American Studies  
1998 B.A., Latin American and U.S. History, The University of California at San Diego

**RESEARCH HONORS, GRANTS, AWARDS**

2013 Ford Foundation Postdoctoral Fellow, Alternate—The National Academies  
2013 Brett de Bary Interdisciplinary Mellon Writing Group Grant—The Society for the  
Humanities, Cornell University  
2010 Best Dissertation in Labor History Prize, “runner up”—*Labor History*, Routledge  
2010 Barnes F. Lathrop Prize for Best Dissertation—University of Texas, Department of  
History  
2008-2010 Pre/Postdoctoral Fellow in the Humanities—Bryn Mawr College, Department of  
History  
2007 Ford Foundation Doctoral Diversity Fellow—The National Academies  
2007 Sara Jackson Graduate Research Award—Western History Association  
2006 William Randolph Hearst Predoctoral Fellow—Rhodes College, Department of  
History (affiliated with Women’s Studies)  
2006 Walter Prescott Webb Dissertation Fellow (Declined)—University of Texas,  
Department of History  
2005 Smithsonian Institution Predoctoral Fellow—National Museum of American  
History, (Mentor: Pete Daniel)  
2005 US-Mexico/Borderlands Dissertation Research Award—University of Texas,  
College of Liberal Arts  
2005 David Bruton, Jr. Graduate Fellow—University of Texas, Office of Graduate  
Studies  
2004 Graduate Student Travel Grant—The Organization of American Historians  
2004 Centennial Graduate Student Award—University of Texas, Department of History  
2004 Dora Bonham Research Grant—University of Texas, Department of History

- 2001 Ford Foundation Diversity Predoctoral Fellow—The National Academies  
2001 History Graduate Council Co-op Predoctoral Fellow (Declined)—University of Texas,  
Department of History

**TEACHING AWARDS**

- 2013 Merrill Presidential Scholar, Outstanding Educator—Cornell University  
2012 MacIntyre Award for Exemplary Teaching—ILR School, Cornell University

**BOOKS**

*Building Migrant Citizenship: Race, Rights, and Reform in the U.S. Farm Labor Camp Program, 1935-1947*, book manuscript in progress.

**ARTICLES & BOOK CHAPTERS**

“For Labor and Democracy: Competing Visions of Migrant Reform Under the New Deal,”  
article manuscript in progress.

“A Transformation for Migrants’: Mexican Farmworkers, the Federal Government, and Health Reform During the New Deal Era,” in *Precarious Prescriptions: Contested Histories of Race and Health in North America*, edited by Laurie B. Green, John McKiernan-González, and Martin Summers, Minnesota University Press, 2014.

**ENCYCLOPEDIA ENTRIES, OPINION PIECES, etc.**

“Agriculture, Race, Transnational Labor, and the American South,” in *The New Encyclopedia of Southern Culture*, V. 24 *Race*, edited by Thomas C. Holt and Laurie B. Green, The University of North Carolina Press, 2013.

“Beyond ‘Fiesta Days’ and ‘Charo Costumes,’” *Cornell Daily Sun*, September 10, 2013.

**BOOK REVIEWS**

Linda Allegro and Andrew Grant Wood, eds., *Latin American Migrations to the U.S. Heartland: Changing Social Landscapes in Middle America* (Champaign: University of Illinois Press, 2013), in *LABOR: Studies in Working Class History of the Americas*, (forthcoming).

Don Mitchell, *They Saved the Crops: Labor, Landscape, and the Struggle Over Industrial Farming in Bracero-Era California* (Athens: University of Georgia Press, 2012), in *LABOR: Studies in Working Class History of the Americas*, 10.3 (Fall, 2013).

**INVITED LECTURES**

- Oct 2012 "Immigration and Labor: Historic Challenges and a Promising Future." Invited Speaker, Public Employees Federation Annual Conference, Syracuse, New York.
- Oct 2012 "Latino Politics and Immigration," Invited Speaker, MEChA and Cornell Organization for Labor Action (student groups), Cornell University, Ithaca, New York.
- Jan 2012 "Immigration Law." Invited Speaker, Society for Women in Law (student group), Cornell University, Ithaca, New York.
- Nov 2011 "Navigating the Academy: A Panel Discussion with Latina/o Scholars." Invited Speaker, Latino Graduate Student Coalition, Cornell University, Ithaca, New York.
- Nov 2011 "Fridays with Faculty Lunch Series," Invited Speaker, Latino Studies Program, Cornell University, Ithaca, New York.
- Apr 2011 "'An Experiment in Democracy': Contested Meanings of Migrant Citizenship During the New Deal." Invited Speaker, Seminar Series, Latin American Studies Program, Cornell University, Ithaca, New York.
- Feb 2011 "*Domésticas* Demanding Dignity: Latina Immigrant Workers and the Racial Politics of Domestic Service." Invited Speaker, Spring Seminar Series, Center for the Study of Culture, Race and Ethnicity, Ithaca College, Ithaca, New York.
- Nov 2010 "Understanding the DREAM Act." Invited Speaker, Various Student Organizations, Cornell University, Ithaca, New York.
- Oct 2009 "Latino Labor Activism and History." Invited Speaker for "Hispanic Heritage Month," Bryn Mawr College, Bryn Mawr, Pennsylvania.
- Feb 2009 "Community Building in the New Deal Era: Migrant Workers, the Federal Government, and the Politics of Social Reform." Invited Speaker for The Scott Lecture Series, Bryn Mawr College Graduate School of Social Work and Social Research, Bryn Mawr, Pennsylvania.
- May 2008 "A History of the Migratory Labor Camp Program in the Rio Grande Valley." Invited Speaker, The Weslaco Rotary Club, Weslaco, Texas.
- Feb 2007 "Reading Photographic Texts: Visual Documents as Historical Evidence." Keynote address for the Phi Alpha Theta Honors Society Initiation Ceremony, Rhodes College, Memphis, Tennessee.
- Mar 2007 "Regulating (Re)productive Labor: Migrant Women, Health, and Americanization in the Federal Farmworker Camp Program, 1935-1947." Invited Speaker, Rhodes College, Memphis, Tennessee.
- Oct 2006 "Chicano/a Civil Rights and Education." Invited Speaker for "Hispanic Heritage Month", Rhodes College, Memphis, Tennessee.

**CONFERENCE PAPERS, ROUNDTABLES, AND COMMENTARY**

- Nov 2013 "'A Chance to Live': Mexican Farmworkers and the Right to Good Health and Housing," Paper to be presented at the American Studies Association (ASA) Annual Meeting, Washington, D.C.
- Jul 2012 "Citizenship in the Making: Mexican American Women and the Federal Migrant Camp Program, 1935-1947." Paper presented at the 2012 *Mujeres Activas en Letras y Cambio Social* (MALCS) Summer Institute, UC Santa Barbara, California.

- Apr 2012 "For Labor and Democracy: Migrant Worker Camps in an Era of Social Reform, 1935-1947." Paper presented at the Organization of American Historians (OAH) Conference, Milwaukee, Wisconsin.
- Jan 2012 "Striking Connections: Mobility, Performance, and the Unexpected Development of Unwieldy Subjects." Panel Chair, Annual Meeting of the American Historical Association (AHA), Chicago, Illinois.
- Jun 2011 "Gender and Generations: Immigrants, their Children and Grandchildren in the United States." Panel Chair, The Fifteenth Berkshire Conference of Women Historians, Amherst, Massachusetts.
- Nov 2010 "SB1070 and Its Impact on Native Peoples." Roundtable Facilitator, Cornell University, Ithaca, New York.
- Nov 2009 "A Barrier to the Spread of Disease": State Depictions of Farm Worker Families and Public Health." Paper presented at the American Studies Association (ASA) Annual Meeting, Washington, D.C.
- Nov 2008 "Cleaning up the 'Dirty Rivas': Health, Hygiene, and the Modern Migrant." Paper presented at the Making Race, Making Health: Historical Approaches to Race, Medicine and Public Health Conference, University of Texas, Austin, Texas.
- Oct 2008 "An Experiment in Democracy: Constructing Migrant Citizenship Inside the Farm Labor Camp Program, 1935-1947." Paper presented at the ASA Annual Meeting, Albuquerque, New Mexico.
- Mar 2008 "Negotiating the Domestic/Labor Paradigm: Ethnic Mexican Women and the Politics of Gender in the U.S. Labor Camp Program, 1935-1947." Paper presented at the Texas State Historical Association (TSHA) Annual Meeting, Corpus Christi, Texas.
- Oct 2007 "Claiming Cultural Rights: Migrant Labor, Education, and the Meaning of Community." Paper presented at the Ford Foundation Scholars Conference, Irvine, California.
- May 2007 "Migrant Women and the Politics of Gender in the U.S. Farm Labor Camp Program, 1935-1947." Paper presented at the Western Association of Women Historians (WAWH) Annual Meeting, San Diego, California.
- Apr 2007 "(De)Constructing Migrant Communities: Ethnic Mexicans and the Spatial Politics of the Federal Labor Camp Program." Paper presented at the Inter-University Program for Latino Research (IUPLR) Conference, Austin, Texas.
- Nov 2006 "Migrant Landscapes: Inside the Built Environment of the New Deal's Federal Labor Camps." Paper presented at the Consortium for Faculty Diversity Scholars' Conference, Vassar College, Poughkeepsie, New York.
- Mar 2004 "Labor and Community in the Federal Camp: Toward an Understanding of the Contradictions and Contestations in the New Deal's Migratory Labor Camp Program, 1935-1947." Paper presented at the OAH Conference, Boston, Massachusetts.
- Feb 2004 "Cultivating Oppositional Consciousness in the Academy & Beyond." Panel Organizer and Participant. "Abriendo Brecha/Opening a Path: A Workshop & Conference on Activist Scholarship in the Humanities & Social Sciences," University of Texas, Austin, Texas.

- Mar 2002 "Activism and the Academy." Panel Organizer and Participant. National Association for Chicana and Chicano Studies (NACCS) Conference, Chicago, Illinois.
- Oct 2001 "A History of the Migratory Labor Camps: The Case of the Farm Worker Community in Lamesa, Texas." Paper presented at the North American Labor History Conference (NALHC), Wayne State University, Detroit, Michigan.
- Oct 2001 "Violence, Community, and the Academy." Commentator. History Bi-Annual Graduate Student Symposium, University of Texas, Austin, Texas.

### **WORKSHOPS**

- Jun 2011 "Migrant Women, Health Reform, and the Challenge of U.S. Reproductive Labor During the 1940s." Workshop Paper presented at The Fifteenth Berkshire Conference of Women Historians, Amherst, Massachusetts.
- Jun 2006 "Transforming Migrant Workers: The Politics of Race, Gender and Americanization in the Farm Security Administration's Labor Camp Program." Paper presented as part of a weekly colloquium series held at the Smithsonian's National Museum of American History, Washington, D.C.
- Apr 2005 "Inside The Federal Labor Camp: Exploring Race, Community, and Resistance in the U.S. New Deal Era." Paper presented as part of a workshop with Mexico-based scholars on the topic of "Transnational Exchange in the Texas-Mexico Borderlands," University of Texas, Austin, Texas.
- May 2002 "Supporting Itinerancy or Internment? A look at the New Deal's Migratory Labor Camp Program, 1935-1947." Paper presented at the first annual Mexican American History Workshop, University of Houston, Houston, Texas.

### **MEDIA INTERVIEWS**

- Mar 2013 "Labor and Immigration Reform," Video Interview, The Worker Institute, ILR Cornell University, Ithaca, New York.

### **EMPLOYMENT HISTORY**

- 2010-2011 Visiting Lecturer, School of Industrial & Labor Relations, Cornell University
- 2008-2010 Pre/Postdoctoral Fellow in the Humanities, Department of History, Bryn Mawr College
- 2005-2006 William Randolph Hearst Predoctoral Fellow, Department of History, Rhodes College
- 2005 Research Fellow, National Museum of American History, Smithsonian Institution

### **TEACHING FIELDS OF INTEREST AND EXPERTISE**

Twentieth-Century U.S. Social and Cultural History, The Great Depression and the New Deal, Immigration/Migration History, Chicana/o and Latina/o Studies, U.S.-Mexico Borderlands Studies, Women's History, and Comparative Race and Ethnic Studies

**COURSES TAUGHT**

*Immigrant America: Race and Citizenship in Modern Working-Class History*  
*Mexican Labor in the United States, Writing Seminar in History*  
*Introduction to U.S. Labor and Working-Class History*  
*The Latina/o Experience*  
*Immigration: The Changing Face of America*  
*History of Mexican Americans in the United States*

**STUDENT ADVISING COMMITTEES**

- Present      Dissertation Committee, Josi Ward, History of Architecture, Cornell University.  
Topic: *A Place for Our Landless Farmers: Recovery and Reform in FSA Migratory Labor Camps*
- 2013      Independent Study, Luis Martinez, College of Architecture, Art, and Planning.  
Topic: *Practica: A Journal of Planning Practice*
- 2013      Undergraduate Senior Honors Thesis, Lucas Kowalczyk, ILR, Cornell University.  
Topic: *The Undocumented Union of America: The Future of Immigration, Collective Action, and Unionism Beyond Labor*
- 2013      Master's Thesis Committee Member, Joseph C. Bazler, ILR, Cornell University.  
Topic: *Mexican Union Revitalization in the Face of Dual Transitions: Adapting to a New Context with Old Labor Laws*
- 2011      Undergraduate Senior Honors Thesis, Christopher Adams, ILR, Cornell University.  
Topic: *The Politics of Personal Responsibility: Race and the Late 20<sup>th</sup> Century Welfare Debate*
- 2010      Undergraduate Senior Thesis, Vivian Cruz Peña, Political Science, Bryn Mawr College. Topic: *Street Gangs Still on the Rise: A Study of How Repressive Laws in Central America and the United States Have Failed in Their Efforts of Peace Restoration*
- 2009      Undergraduate Senior Thesis, Yesenia Ibarra, Anthropology, Haverford College.  
Topic: *'You're not Latino! YES I AM! Prove it!': Contested Identity and Ethnic Politics at Haverford College*
- 2009      Undergraduate Senior Thesis, Alex Byers, American History, Bryn Mawr College.  
Topic: *Exploring A Fraternal Community: The Experiences of Mexican Workers in the Bracero Program*
- 2009      Undergraduate Senior Thesis, Nydia Palacios, Anthropology, Bryn Mawr College.  
Topic: *Telenovela Production and Consumption: Entertainment as Education Among U.S. Viewers*

- 2007 Undergraduate Honor's Thesis, Kelly Garner, American History, Rhodes College.
- 2007 Undergraduate Honor's Thesis, Meredith Huddleston, Economics/Business, Rhodes College. Topic: *The Effects of Immigration on Wages in U.S. Cities.*

**PROFESSIONAL MEMBERSHIPS**

- American Historical Association (AHA)  
 American Studies Association (ASA)  
 Labor and Working-Class History Association (LAWCHA)  
*Mujeres Activas en Letras y Cambio Social* (MALCS) Women Active in Letters and Social Change  
 Organization of American Historians (OAH)

**PROFESSIONAL ACTIVITIES & SERVICE**

- 2014 *Pacific Historical Review*, Article Referee  
 2013 *Western Historical Quarterly*, Article Referee  
 2013 *Journal of Policy History*, Article Referee  
 2012 "Dreamers and Nostalgic Sovereignty," Brown Bag Series in American Studies, Organizer, Cornell University  
 2012-present Movimiento Estudiantil Chicano/a de Aztlán (student organization), Faculty Advisor  
 2011-present Cornell Farmworker Program, Faculty Steering Committee Member  
 2011-present Cornell Public Health Brigades (student organization), Faculty Advisor  
 2010 Posse Foundation, PossePlus Retreat, Faculty Participant, Bryn Mawr College  
 2010 Mellon Mays Undergraduate Fellowship, Selection Committee, Bryn Mawr College  
 2008 Organization of American Historians (OAH) White House Historical Association Fellowship, Committee Member  
 2007 Coalition of Western Women's History, Article Referee  
 2005 Advancing Students' Professional Excellence with Certificates in Teaching Series (ASPECTS), Participant, University of Texas  
 2004 Redefining Education: Ethnic, Women's and Gender Studies Forum, Facilitator, University of Texas  
 2002-2003 Borderlands/American West/Mexican American History Job Search, Committee Member, University of Texas, Department of History  
 2001-2003 Executive Committee of The Center for Mexican American Studies, Graduate Student Representative, University of Texas  
 2000-present Advanced Seminar in Chicana/o Research (ASCR), Member/Organizer  
 2000-2004 Chicana/o Latina/o Graduate Student Association (CLGSA), Member/Organizer, University of Texas  
 2000-2003 History Graduate Council: African American History Representative (2002-2003), U.S. Borderlands History Representative (2000-2002), University of Texas

- 2000-2003 "Race, Class, and Gender Formation in the Borderlands," Lecture Series Organizer, University of Texas
- 2001-2002 Graduate Student Association, Committee on Concerns of Custodial Workers, Co-Chair, University of Texas
- 2001 "People's Power Lecture Series in Comparative Ethnic Studies," Organizer, University of Texas
- 2000 *Encuentro* for Popular Education, Workshop Facilitator/Organizer, Austin, Texas

**LANGUAGES**

Spanish (native fluency)