STUDENTS TURN OUT FOR CAMPUS ChATS, PIZZA PARTY

Last week, the IDEO team returned to Ithaca for a slew of one-on-one and group interviews with undergrads and MILR candidates—often deploying a menagerie of toy animals. Students used them to describe relationships within the Cornell eco-system. For example, “Cornell is the lioness. ILR is the hippo at the watering hole, still getting there. We’re dangerous and have tools people don’t know about.”

The team also chatted with ILR faculty, who got their own opportunity to play with the plastic animals. “ILR’s the horse: strong, steady, and nonthreatening. Cornell’s the cougar: not looking at us.”

The week’s highlight was an Open House, where students ate pizza and wrote letters to themselves as high school seniors, to the future, and to colleges they applied to but didn’t end up attending.

OPEN HOUSE & TOY ANIMALS

COMING UP NEXT:

Open house in NYC: rescheduled!
Making sense of all that research