

Dues Task Force Report

Dean Katz proposed that The ILR School would provide annual funding to the ILRAA which would eliminate the need to charge membership dues. The proposal did not include specific terms, but the Dean agreed to discuss potential terms with the ILRAA, including reducing agreed upon terms to a written draft Memorandum of Understanding (öMOUö). The ILRAA formed a Task Force to consider the Dean's proposal.

Recommendation: The Task Force recommends to the Board today that the ILRAA President, Esta Bigler, and the Chair of this Task Force, Joe Cartafalsa, be authorized to have direct conversations with Dean Katz to clarify and document the details the Dean's proposal while at the same time the Task Force will continue to consider other alternatives to the Dean's proposal, such as maintaining the status quo, entering into a hybrid between the status quo and the Dean's proposal, or other proposals including those offered by Board members today.

Rationale: After several meetings to identify advantages and challenges associated with alternative revenue models, it was clear that a final recommendation on whether to adopt the Dean's funding proposal could not be made without having a more specific clarification of the proposal. It is hoped that by adopting a two tiered research approach to further investigate the options, and after consideration of the more specific terms that may arise from our proposed conversations with Dean Katz (including a draft MOU), the Task Force's current plan is to communicate our final recommendation to the Board at our January meeting, and to have the Board vote on the revenue model at the January meeting.

The Task Force intends to report to the Board via email prior to the January meeting to allow for thoughtful deliberation and appropriate discussion prior to the vote.

Facts and Issues Considered by the Dues Task Force

1. The Position of Dean Katz and the University, and the Stated Rationale for the Position

2. Other Colleges within Cornell

See the Summary Comparison in Exhibit A.

3. Other Affinity Clubs within Cornell

4. Reports Regarding Dues at other Colleges and Universities

See the Reports in Exhibits B, C and D.

5. Our own efforts and trends regarding membership/dues.

If a School-Supported Model (as Opposed to Dues Model) were Recommended, What Would it Look Like?

These are the items that we will clarify and document through discussions with the Dean.

1. Written MOU.

See the Vet School MOU in Exhibit E.

2. Length of MOU.

3. Financial terms ó We would now be representing ALL alumni, and the financials must account for this.

4. Governance.

A. We keep control over our current money.

B. We maintain independence with respect to developing our annual programming

5. What do we do with our existing money?

6. Other Issues: Ensuing on-going access to staff in Ithaca to support the ILRAA.

If We Switch to a School-Supported or Another Non-Dues Revenue Model

The following would happen as a result:

1. We will represent approximately all alumni, approximately 12,000 alumni rather than approximately 850 dues-paying alumni.
2. We no longer need to focus efforts on membership/dues.

Prior to implementing the change, we would need to:

1. Review By-Laws and identify any necessary changes.
2. Prepare communication regarding any change to our current ILRAA and expanded Alumni base.

See the Vet School's Communication in Exhibit F.

Over the longer term, the ILRAA may also need to potentially:

1. Consider whether and how to increased programming for a larger alumni base.
2. Consider the impact on ILRAA Board elections.

Resolution for Vote: The Board authorizes the ILRAA President, Esta Bigler, and the Chair of the Dues Task Force, Joe Cartafalsa, to have direct conversations with Dean Katz to clarify and document the details the Dean's proposal to provide funding to the ILRAA which eliminates the need for dues, while at the same time the Task Force will continue to consider other alternatives to the Dean's proposal, such as maintaining the status quo, entering into a hybrid between the status quo and the Dean's proposal, or other proposals.

Dated: September 19, 2014

By ILRAA Dues Task Force Members:

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