



Cornell University
ILR School

MINUTES

ILR ALUMNI ASSOCIATION BOARD OF DIRECTORS MEETING

ILR CONFERENCE CENTER

September 17, 2011

Ithaca, New York

8:30 AM to 9:00 AM – Informal Breakfast

President Dean Burrell called the Meeting to order at 9:00 AM.

Update on ILR School - Dean Harry Katz reported that the ILR School is in very good shape. There is continued emphasis and progress on academic program, recruitment of faculty, cross University coordination and consolidation, and ILR outreach in national and international policy debate.

President Burrell welcomed new and returning Board Members. Board Member introductions followed.

ILR Alumni Placement Bulletin Committee Report – Josh Friedlander reported that the Committee is looking at best practices—technology, content and communications—to improve the Bulletin.

Membership Committee Report -- Beth Florin summarized the work of her Committee including the development of an email campaign to solicit renewals/new members and an analysis of current and historical membership. Also spoke about the need to better communicate what the organization is all about (our value proposition). Looking at ways to make the joining process more user friendly. Email campaign launch following Board Meeting.

Financial Report -- Vice President-Treasurer Don Zinn presented the financial report prepared by our accounting firm, Sciarabba, Walker & Company, reporting that we need to continue to grow membership/increase membership income and event income to generate cash flow.

Communications Committee Report – Roland Lange reported that the Committee focused on social media and that there is much overlap with two LinkedIn groups and a Facebook page. The focus going forward is how much and what to communicate.

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Graduate Degree Alumni Report – Lawrence Williams reported that efforts to recruit/involve MPS are underway and that there are 80 to 100 prospective members to focus on.

Presentation by Donna Ramil, Associate Director of International Programs and Student Services – Donna spoke about the International Student Exchange Program and the Global Service Learning (“GSL”) Program. This year GSL students went to India.

In his closing remarks, President Burrell thanked Joe Cartafalsa, Sue Sappington, Dean Katz, and Chris Crooker for their hard work on the successful Fall Student Event. President Burrell challenged each Board Member to recruit at least one new Alumni Association member. President Burrell adjourned the Meeting at 1:05 PM.

Next meeting tentatively scheduled for January 9, 2012 in NYC.