



Cornell University
ILR School

MINUTES
ILR Alumni Association Board of Directors Meeting
June 17, 2013
ILR NEW YORK METROPOLITAN DISTRICT OFFICE
16 East 34th Street – 6th Floor

12:00 p.m. - 1:00 p.m. Informal Lunch

1:00 p.m. – 3:00 p.m. *Board Business*

- Greetings and Introductions – Dean Burrell and BOD
- Introduction of Summer Interns by Esta Bigler
- Introduction of New Members of the BOD – Dean Burrell announced the results of the election of new members of the BOD and the completion of his term as President; Dean transferred the office of the President of the BOD to Esta Bigler
- State of School – Chris Crooker updated the BOD on recent hirings, searches, graduation statistics.
- Review of Minutes – Rob Whitman moved to accept the minutes, seconded by Beth Florin.
- Financial Report – Don Zinn, Treasurer, reported on the financial health of the organization and explained the impact of membership ebbs and flows.
- Membership – Beth Florin reported that membership is down; a discussion ensued regarding recruiting new members from the graduating class out 0-5 years. Beth and Sue Sappington were thanked for their continuing efforts to recruit and welcome new members.

3:00 p.m. – 3:15 p.m. *Break*

3:15 p.m. – 4:00 p.m. Amber Gilbert conducted an exercise in “branding”

The members of the BOD were divided into three groups and leaders were appointed for each group. Each group generated ideas about the ILR School, student body, alumni opportunities and then reported back to the entire BOD. The exercise was very well-received. Amber will report on the results and make recommendations at the Fall September 2013 meeting in Ithaca.

4:00 p.m. - 5:15 p.m. *Board Business*

- Recent Alumni – Ruth Raisfeld and Esta Bigler will meet with Jason Jendrewski to review and plan activities for 2013-2014
- Programs and Events – Barry Hartstein reported on the Spring event for graduating Seniors and Masters’ Candidates; Dean Burrell reported on the recent summer social “kick-off” event that was very well attended and well-received. Planning of these events for subsequent years is ongoing.
- Fall Homecoming Meeting & Career Day – Joseph Cartafalsa reported on plans for meetings with students.

- November 2013 – Joseph Cartafalsa reported there will be ILR Hockey seats available in 3 price ranges. The BOD thanked Joe for undertaking these annual events as well as hosting breakfast meetings for the New York City Metro chapter.

6:30-8:30 p.m. Reception for alumni and Accepted Students