

**Cornell ILR Alumni Association, Membership Committee**  
**Analysis of Recent ILRAA Additions**  
**January 5, 2012**

Analysis of Additions

The table below summarizes the number of individuals that have purchased ILRAA memberships between 7/1/2011 and 1/3/2012. (Note: some individuals purchased multiple memberships during this time period; for purposes of this analysis they have only been included once.)

Highlights:

- 66% of the additions are from alumni that are 20 – 40 years out from graduation.
  - The 1980's have the most additions.
  - The 1990's and 1970's have the second most additions.
- Recent alumni have the lowest participation in ILRAA.
- 21.4% of the additions are graduate students (MS/MILR/MPS/PhD).

When comparing to the total population of ILR Alumni, the following points can be made.

- BS and graduate students participate in ILRAA at equal levels (3.7% of both populations are ILRAA members).
- Approximately 2% of recent grads (2009 and 2010) are members of ILRAA compared to 5% of graduates from the 1970s and 1980s.

Count of Name		Degree <input type="button" value="v"/>					
Recent? <input type="button" value="v"/>	Decade <input type="button" value="v"/>	BS	MS/MILR/PhD	Grand Total	BS	MS/MILR/PhD	Grand Total
<input checked="" type="checkbox"/> No	1940's	4		4	1.1%	0.0%	1.1%
	1950's	20	3	23	5.3%	0.8%	6.1%
	1960's	27	4	31	7.2%	1.1%	8.3%
	1970's	64	11	75	17.1%	2.9%	20.1%
	1980's	82	25	107	21.9%	6.7%	28.6%
	1990's	41	24	65	11.0%	6.4%	17.4%
	2000's	45	11	56	12.0%	2.9%	15.0%
No Total		283	78	361	75.7%	20.9%	96.5%
<input checked="" type="checkbox"/> Yes	2000's	5	1	6	1.3%	0.3%	1.6%
	2010's	6	1	7	1.6%	0.3%	1.9%
Yes Total		11	2	13	2.9%	0.5%	3.5%
Grand Total		294	80	374	78.6%	21.4%	100.0%