**2017 Cornell University ILR School Outreach Programs**

**New York City**

ILR Outreach builds bridges between academic knowledge and challenges large and small, in workplaces and communities, from our own backyard to around the globe. Outreach requires an open and constant exchange of ideas and information. Through our Centers, Institutes and Programs, ILR Outreach is a catalyst for positive change in the world of work and within ourselves.

*This is a full-time, paid fellowship based in NYC, beginning Monday, June 5, 2017. Fellows will be paid $11.00 per hour for a maximum of 290 hours of work.*

**Developing Digital Content to Raise the Profile of ILR Outreach in NYC**

The ILR Summer Fellow for Outreach will work across the centers, institutes and programs of the ILR School operating in New York City to support their activities through mission-oriented communications. Working with the Communications & Website Manager for ILR Outreach and The Worker Institute, the Fellow will have exposure to a broad set of communications and activities.

The Fellow will be primarily responsible for drafting original stories for ILR websites, content marketing, email lists and social media. In drafting this content, the Fellow will have the opportunity to work with extension faculty and staff across ILR Outreach units and learn of the impact that their projects have on the world of work. The Fellow will participate in weekly cross-team communications and marketing meetings and also work directly with the ILR Communication and Marketing team, program directors, and the Associate Dean for Outreach and Sponsored Research at ILR.

Topic areas covered will include collective bargaining, labor relations, employment law, inequality, diversity and inclusion, precarious and low-wage work, gender equity, labor organizing and leadership, and engaged student learning.

This is a great opportunity for a student with interest in journalism, communications, public relations, or marketing at a mission-driven organization.

**Seeking those with or interest in improving their:**

* Strong writing and interviewing skills;
* Ability to work independently;
* Research and analytical skills;
* Interpersonal skills and the ability to work as a member of a high-performing team;
* *Preference will be given to those with relevant work experience; all encouraged to apply.*

**Submissions for the 2017 ILR Outreach Summer Fellowship must include:**

1. A cover letter explaining your interest in this work
2. A resume (including current contact information & graduating class)
3. An applicable writing sample

Please send complete application to Prerna Sampat ([ps828@cornell.edu](mailto:ps828@cornell.edu)) **by April 3, 2017.**

*Be sure to indicate workweek availability in your email.*

Participants are responsible for their housing accommodations in NYC.

*Cornell University is an equal opportunity, affirmative action educator and employer.*

APPLICATION

**ILR Undergraduate Summer 2017 Research Fellows Program**

**ILR SCHOOL OUTREACH PROGRAMS**

Name:

E-Mail Address:

Campus Address:

Campus Telephone:

Current Year at ILR (check 1) Sophomore Junior

Freshman

**Supervisor’s Name: Prerna Sampat (NYC)**

**Project Title: Developing Digital Content to Raise the Profile of ILR Outreach in NYC**

**Application is for: Summer 2017 ✓ Academic Year 2016-2017**

Applications should be submitted to Prerna Sampat at [ps828@cornell.edu](mailto:ps828@cornell.edu) by no later than **Friday, March 31, 2017**.