

Friday Feb. 10

8:15am-10:00am **Plenary** (simultaneous interpretation provided)
Strategic Corporate Research and Cross-Border Campaigns
Chair: Tom Juravich, Professor and Director,
Labor Relations and Research Center, UMass Amherst, US

Speakers:
Meg Casey, Director of Strategic Research, CTW, US

Tribute to former USW president George Becker with Jim Robinson, District 7 Director, USW, US and representatives from the Bridgestone/Firestone campaign:
Pedro Wasiejko, General Secretary, SUTNA (Sindicato Unico De Trabajadores Del Neumatico Argentino), Argentina
Kemal Ozkan, International Department, Union of Lastik-Is, Turkey

10:00am-10:30am **Break**

10:30am-12:30pm **Paper, Panel and Workshop Sessions I**

I.01 The Changing Global Environment for Cross-Border Campaigns Paper Session
Chair: Jane Holgate, London Metropolitan University, UK

Women crossing borders to organize
Katie Quan, UC Berkeley, US

What union-community coalitions tell us about effective global union collaboration: Exploring the potential of the SEIU Global Unions Project
Amanda Tattersall, University of Sydney, Australia

Transnational union strategy, environmental movements and corporate responsibility
Mark Smith, The Open University, UK

I.02 Union Cross-border Initiatives in the Auto, Metal and Mining Industries Paper/Speaker Session
Chair: Chris Schenk, Ontario Federation of Labor, Canada

Local union strategies in cross-border alliances: From defensive isolation to proactive solidarity
Christian Levesque, HEC Montreal, Canada and Gregor Murray, Université de Montréal, Canada

Unions, European Works Councils and American multinationals in the automobile sector
Isabel da Costa, Centre d'Etudes de l'Emploi, France and Udo Rehfeldt, Institut de Recherches Economiques et Sociales, France

Negotiating with transnational companies: From the union strategies to international solidarity, the cases of Delphi and Alcoa
Cirila Quintero-Ramirez, Oficina Regional de Matamoros, Mexico

Speaker: Neo Matibane Chabane, NUMSA, South Africa

I.03 Organizing and Bargaining in the Global Logistics Industry Mixed Paper/Speaker Session
Chair: Stuart Howard, ITF, UK

The global transformation of the logistics industry: causes and consequences for labor
Rob Hickey, Queen's University, Canada

Keeping the global economy flowing: Multinational logistics corporations and transnational production networks' circulation
Paula Hamilton, Queen Mary, University of London, UK

Speaker: The role of ports in the logistics chain
Peter V. Hall, University of Waterloo, Canada

Trade union organizing in response to multi-modal logistics in Australia
Mick Doleman, Maritime Union of Australia, Australia

**I.04 Challenging Multinationals on Different Fronts:
Labor-Community Alliances and Corporate Accountability in Colombia**

Panel

Chair: Aviva Chomsky, Salem State College, US

Using the ATCA: U.S. labor support for legal challenges to multinationals in Colombia

Daniel Kovalik, USW, US

International solidarity inside, outside, and around the U.S. labor movement

Jeff Crosby, North Shore Labor Council, US

Beyond the boycott: Connecting communities that consume coal with communities displaced by multinational mines in Colombia

Steve Striffler, University of Arkansas, US

I.05 Employment Relations, Unions and MNCs in the Global Retail Supermarket Sector

Mixed Paper/Speaker Session

Chair: Joey Hipolito, UFCW, US

Working off-the-clock for 'every day low prices' at Wal-Mart

William Cooke, Wayne State University, US

Social partnership in MNCs: An effective mechanism for representing employee interests? An analysis from the Spanish retail supermarket sector.

Tony Royle, National University of Ireland, Galway, Ireland and Luis Ortiz, Universitat Pompeu Fabra, Spain

Wal-Mart goes to Japan: Considerations on the case of Seiyu company

Edson Urano, Hitotsubashi University, Japan

Speaker: Union Efforts in Wal-Mart Canada

Mike Fraser, UFCW, Canada

I.06 International Framework Agreements Mixed Paper/Speaker Session

Chair: Barbara Shailor, AFL-CIO Solidarity Center, US

International framework agreements (IFAs) and the Prospects for International Collective Bargaining

Reynald Bourque, Université de Montréal, Canada

Implications for French unions involved in international framework agreements

Michèle Descolonnes, Université Paris X-Nanterre, France

International framework agreements: opportunities and challenges for global unionism

Dimitris Stevis, Colorado State University, US

Speakers: Robert Johnston, IMF, Switzerland

Jenny Holdcroft, IMF, Switzerland

Owen Herrstadt, IAM, US

I.07 European Union Response to a Changing MNC Environment Paper Session

Chair: Tim Beaty, IBT, US

Strategic campaigns against multinational enterprises: The German experience

Thomas Greven, Freie Universität of Berlin, Germany and John Russo, Youngstown State University, US

Trade unions in the EU facing global companies: Legal obstacles and legal innovations

Maria Esther Blas-López, Universidad de Zaragoza, Spain

Speaker: Responding to membership decline: European trade unions in transition?

Jeremy Waddington, European Trade Union Institute, UK

Strengthening the social dialogue and building cross border networks within multinationals

Kirsten Møller, United Federation of Danish Workers, Denmark

- I.08 Fighting the Commodification of Food: Via Campesina Takes On Monsanto** Panel
Chair: William Kramer, Agribusiness Research and Popular Education Project, US
- The struggle against Monsanto in Colombia**
 Gilma Benitez, Programa Mujer Campesina de la Asociación Nacional de Usuarios Campesinos- Unidad y Reconstrucción/Via Campesina, Colombia
- The struggle against Monsanto in Mali**
 Mariam Sissoko, Groupe de Recherche et de Réalisation pour le Développement Rural/Via Campesina, Mali
- The struggle against Monsanto in Bangladesh**
 Badrul Alam, Bangladesh Krishok Federation/ Via Campesina, Bangladesh
- The struggle against Monsanto in Europe**
 José Bové, Confédération Paysanne/Via Campesina, France
- I.09 Global Organizing: The Experience of the IUF** Panel
Chair: Paul Garver, IUF, US
- The campaign for worker rights and global union recognition at Coca-Cola**
 Paul Garver, IUF, US
- Global organizing project for Coca-Cola and Nestlé**
 Beatriz Sosa Martinez, IUF, Uruguay
- Nestlé Korea union's successful 2003 strike**
 Hyewon Chong, IUF Korea Liaison Office, Korea
- Union organising in multinationals: IUF experience in Russia and Eastern Europe**
 Kirill Buketov, IUF, Russia
- I.10 Global Unionism in the Information Age: Information Communication Technologies and Effective Bargaining** Mixed Paper/Speaker Session
Chairs: John Hogan, University of Hertfordshire, UK and Peter Nolan, University of Leeds, UK
- Speaker: ICTs, union transparency, activism and bargaining power: Lessons from the frontline**
 David Beaumont, UK
- Speaker: The Liverpool dockworkers' strike 1995-98 and the internet**
 Chris Bailey, LabourNet, UK
- Big pharma, labour, social movements and the internet: coordination and critical perspectives on international business**
 Stephen Little, Open University Business School, UK and Margaret Grieco, Napier University, Scotland
- Speaker: Global campaigning: Beyond protest emails and solidarity messages**
 Eric Lee, Labour Start, UK
- ICTs, trade unions and effective bargaining: Mapping the terrain and surveying the debate**
 John Hogan, University of Hertfordshire, UK and Peter Nolan, University of Leeds, UK
- I.11 International Migration of Health Care Workers** Panel
Chair: Alice Brody, NYSUT, US
- Frontline perspectives from donor countries**
 Truphena Murila, Kenya Union of Domestic, Hotels, Educational Institutions, Hospitals & Allied Workers, Kenya
- Responses and obligations of receiving countries**
 Joni Ketter, AFT, US
- I.12 Cross-Border Campaigns in the Entertainment Industry** Panel
Chair: John Connolly, AFTRA, US
- Speakers:** Arnold Amber, Newspaper Guild, Canada
 Kim Roberts Hedgepeth, AFTRA, US
 Jay Schaffner, AFM, US
 Peter Szekely, CWA, US
 Alan Eisenberg, Actor's Equity Association, US
 Jim Wilson, UNI-MEI, Belgium

12:30pm-2:00pm **Lunch Break**

2:00pm-4:00pm

Paper, Panel and Workshop Sessions II

II.01 Special Challenges to Transnational Solidarity Paper Session

Chair: Thea Lee, AFL-CIO, US

Global outreach and local dynamics: evolving roles of the labor unions as Vietnam enters the global economy in the context of strikes
Angie Ngoc Tran, California State University, Monterey Bay, US

The industrial determinants of transnational solidarity: Global inter-union politics in three sectors
Mark Anner, Pennsylvania State University, US

Trade unions walking the tightrope in defending workers' interests: Wielding a weapon too strong?
Ann Cecile Bergene, University of Oslo, Norway

II.02 Auto unions in the NAFTA Environment Paper Session

Chair: Andrew Jackson, Canadian Labour Congress, Canada

Transforming worker representation: The Magna model in Canada and Mexico
Wayne Lewchuk, McMaster University, Canada

Mapping Mexico's automotive supply chain: New trends in corporate strategy and government regulation of labor: The case of Ford and Delphi/Chihuahua
Huberto Juárez, Autonomous University of Puebla, Mexico

Emergent Design: The international research network on autowork in the Americas
Steve Babson, Wayne State University, US

II.03 Unions' Cross-border Responses in the Transportation Sector Paper Session

Chair: Iain Gold, IBT, US

Redefining the spatiality of class identity: Transnational union organising in the transport sector
Jeremy Anderson, Queen Mary, University of London, UK

Dockers *versus* the directives – Political opportunity structures and repertoires of contention on the European waterfront
Peter Turnbull, Cardiff University, UK

'Dug in and ready for them': The rail, tram and bus union, privatization and multinational companies in Victoria, Australia
Ruth Barton, University of New South Wales, Australia and Trevor Dobbyn, Rail Tram and Bus Union, Australia

II.04 Building Global Connections: Canadian Steelworkers and Trade Unionists in the Global South Panel

Chair: Judith Marshall, USW, Canada

Speakers: Miguel Soto Roa, CONSTRAMET, Chile
Fernando Lopes, CNM/CUT, Brazil
Jorge Garcia, USW, Canada
Laura Ramirez, USW, Canada

II.05 The Challenges of Cross-border Campaigns in Asia Mixed Paper/Speaker Session

Chair: Sarosh Kuruvilla, Cornell ILR, US

Solidarity crisis of labor union movement in Korea
Byoung-Hoon Lee, Chung-Ang University, South Korea

'Constant care': Union busting by Danish TNC in Malaysia
Peter Wad, Copenhagen Business School, Denmark

Speaker: Sun, Hyung Gun, Dongsuh Foods Korea Labor Union (KCTU), Korea

II.06 Global Campaigning with Workers Capital: The Role of Socially Responsible Finance Mixed Paper/Speaker Session

Chair: Ken Georgetti, Canadian Labour Congress, Canada

Speakers: The Committee on Workers Capital
Bill Patterson, CTW, US and Daniel Simard, CSN, Canada

Speaker: Workers Capital: The US experience
Bill Patterson, CTW, US

Speaker: Workers capital activities in Québec
Daniel Simard, CSN, Canada

Workers capital in Australia: recent experience and new directions
Peter Colley, CFMEU, Australia

Speaker: The strategic role of workers capital in international perspective
Tessa Hebb, Harvard Law School, US

II.07 Globalization and Cross-Border Campaigns: The Russian Experience Panel

Chair: Alexander Sitnov, Russian Chemical Workers Union (RCWU), Russia

Cross-border solidarity campaigns for finding fair solutions for Henkel workers
Vladimir Tribunskiy, RCWU, Russia

Style, modes and methods of pressure on Russian workers by Procter and Gamble: Global responses by trade unions.
Alexander Sitnov, RCWU, Russia

International help in arranging social dialog between trade unions and ICN-Pharmaceuticals
Serguei Yan, RCWU, Russia

**Global campaign for protection of the environment and occupational health security:
Promotion of best practices and assistance in introducing the international program “Responsible Care” in Russia**
Ravil Mavlekov, RCWU, Russia and Vladimir Balukov, RCWU, Russia

II.08 Justice@Quebecor: The Anatomy of a Global Strategic Campaign Panel

Chair: Amy Masciola, IBT, US

Building and implementing a global strategic organizing campaign
Ken Zinn,, AFL-CIO, US

Rank and file participation in the Justice@Quebecor campaign: Creating an organizing culture in the GCIU
Alan Tate, CEP, US

Democracy at work: Building and sustaining a new kind of organizing campaign at Quebecor World-Versailles
Dean Compher, Quebecor World -Versailles, Kentucky, US

Solidarity works: UNI-Graphical and the global campaign at Quebecor World-Chile
Juan Palma Lora, Quebecor World-Chile, US

Organizing Quebecor World in a ‘neutral’ environment
Amy Masciola, IBT, US

II.09 The Anti-Sweatshop Movement: How Can We Make Gains Sustainable? Workshop

Chairs: Ralph Armbruster-Sandoval, UC Santa Barbara, US and Jill Esbenshade, San Diego State University, US

Speakers: Ralph Armbruster-Sandoval, UC Santa Barbara, US
Jill Esbenshade, San Diego State University, US
Scott Nova, Worker Rights Consortium, US
Evelyn Zepeda, AFL-CIO Solidarity Center, Dominican Republic
Bob Jeffcott, Maquila Solidarity Network, Canada

II.10 The Question of Education in Global Campaigns Workshop

Chair: Peter Fairbrother, Cardiff University, UK

Union education as organising

Peter Fairbrother, Cardiff University, UK

Education for action

John Stirling, Northumbria University, UK

The impact of trade union education: A study in three countries in Eastern Europe

Richard Croucher, Middlesex University, UK

Building global networks through education and information sharing

Frank Hoffer, ILO, Switzerland

II.11 Strategic Corporate Research Workshop

Facilitator: Tom Juravich, UMass Amherst, US

II.12 Global Organizing in the Apparel, Retail and Distribution Sector

Panel

Chair: Meg Casey, CTW, US

Speakers: Alan Spalding, UFCW, US

Scott Zdravil, CTW and UNITE-HERE, US

Hélène Bouneaud, CGT, France

Somsak Praiyoowong, Thai Center for Labor Rights, Thailand

Philip S. Robertson Jr., Human rights, labor, migration and development consultant, Thailand

4:00pm-4:30pm **Break**

4:30pm-6:30pm **Paper Sessions, Panels and Workshops**

III.01 MNCs, NGOs and Unions Paper Session

Chair: Paula Finn, Queens College, US

MNCs, human rights and violent conflict in the Global South: The role and response of trade unions and nongovernmental organizations

Daryn Snell, Monash University, Australia

Monitoring transnational firms in Brazil – a model for comparative analysis

Joao Paulo Veiga, Universidade de São Paulo, Brazil

Perseverance, struggle and organization in Sri Lanka's Free Trade Zones: 1978-2003

Samanthi Gunawardana, University of Melbourne, Australia

III.02 Bargaining and Organizing in the Global Auto Industry Mixed Paper/Speaker Session

Chair: John Russo, Youngstown State University, US

The search for common cause: Obstacles to cross-border union collaboration

Jeffrey Rothstein, Wayne State University, US

Union strategies for organizing workers locally and globally in the auto industry

Maria Gritsch, UCLA, US

Speaker: Wendy Fields-Jacob, UAW, US

III.03 Organising in the Electronics Sector Workshop

Facilitators: Jenny Holdcroft, IMF, Switzerland

III.04 Great Air Campaigns, Limited Results on the Ground: Latin American Experiences Panel
Chair: Beth Myers, STITCH, US

What case studies tell us

Stephen Coats, U.S./Labor Education in the Americas Project, US

The critical role of women in building union successes in the sweatshop industry

Beth Myers, STITCH, US

Central American perspectives on obstacles to successful organizing and international solidarity

Homero Fuentes, Commission for the Verification of Codes of Conduct, Guatemala

International solidarity campaigns and apparel organizing in Central America and Mexico: Strategic and structural obstacles to success

Scott Nova, Worker Rights Consortium, US

III.05 Unions, MNCs and China Paper Session

Chair: Katie Quan, UC Berkeley, US

Do trade unions bargain in today's China?

Xiaodan Zhang, Columbia University, US

Walmartization and Chinese labor: Toward a new worker-based monitoring model

Jenny Chan, University of Hong Kong (HKU) and Chinese Working Women Network (CWWN), China

The fast boat to China: Corporate flight and the human cost of free trade

Andrew Ross, New York University, US

III.06 Global Campaigning with Workers Capital II: Learning from Global Campaigns Panel

Chair: Emanuelle Champion, Université de Québec à Montréal, Canada

The Rio-Tinto campaign

John Maitland, CFMEU, Australia

Gildan Activewear: An overview and assessment

Bob Jeffcott, Maquila Solidarity Network, Canada

Gildan Activewear: Using workers capital in an international campaign

Daniel Bourcier FTQ, Canada

Global ICFTU campaigns on Wal-Mart and Ryanair

Ken Georgetti, Canadian Labour Congress, Canada

Lessons from workers capital campaigns

François Rebello, Groupe Investissement Responsable, Canada

Speaker: Damon Silvers, AFL-CIO, US

III.07 European Cross-border Initiatives Paper Session

Chair: Lowell Turner, Cornell ILR, US

The politics of globalization in Europe: The impact of cross-border enterprises on the political regulation of labor and the organizational future of unions

Michael Fichter, Freie Universität of Berlin, Germany

Going national or European? Local trade union politics within multinational business contexts in Europe

Valeria Pulignano, Katholieke Universiteit, Belgium

Explaining transnational collective action: Trade union experiences from the EU integration process

Roland Erne, University College, Dublin, Ireland

III.08 Thailand: Challenges and Opportunities in Organizing Workers in a Regional Economic Powerhouse Panel
Chair: Piya Pangsapa, SUNY Buffalo, US

Labor law and union organizing in Thailand: lessons
Earl V. Brown Jr., Solidarity Center, US

The struggle of the Gina workers in Thailand: Inside a successful international labor solidarity campaign
Philip S. Robertson Jr., Human rights, labor, migration and development consultant, Thailand
Somsak Praiyoo Wong, Thai Center for Labor Rights, Thailand

Mobile capital and Burmese migrant workers: worker movements in global supply chains
Dennis Arnold, Thai Labor Campaign, Thailand

III.09 Global Union Strategies in the Context of Worker Mobility and Temporary Labor Markets
Mixed Paper/Speaker Session
Chair: Ruth Milkman, UCLA, US

Workers of the world: Temporary labor and class struggle: The rise of a global IT labor force and the erosion of U.S. jobs
Immanuel Ness, Brooklyn College, US

Speakers: Global capital and worker mobility: The challenges to unions and communities
Charlotte Yates, McMaster University, Canada and Holly Gibbs, McMaster University, Canada

Speakers: Global corporate restructuring and outsourcing, and implications for cross-border bargaining strategies
Stephanie Luce, UMass Amherst, US and Rob Hickey, Queens University, Canada

III.10 The Role of Media in Global Comprehensive Campaigns Panel
Chair: Cynthia Kain, SEIU, US

Speakers: Cynthia Kain, SEIU, US
Scott Zdravil, UNITE-HERE, US
Esther de Haan, Clean Clothes Campaign, Netherlands

III.11 Concentration in the Global Agri-food Industry: Market Share Data and the Implications of Oligopoly Power
Workshop
Chair: Peter O'Driscoll, Center of Concern, US

Agri-food industry: Market share data and the implications of oligopoly power
Peter O'Driscoll, Center of Concern, US

Explanation of the web-based matrix project
Bill Heffernan, University of Missouri, US

III.12 Global Challenges of Public Sector Privatization Panel
Chair: James Clancy, NUPGE, Canada

Speakers: Larry Brown, PSI and NUPGE, Canada
Guillermo Amorebieta, Water Workers Union of Buenos Aires Province (SOSBA), Argentina
Claudette Carbonneau, President, CSN, Canada
Peter Fairbrother, Cardiff University, UK