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Curriculum Vitae
Jefferson Cowie

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Appointment

Associate Professor of History, Cornell University, School of Industrial and Labor Relations
Department of Collective Bargaining, Labor Law, and Labor History
Member: Department of History, Graduate Field
Program in American Studies
Program in Inequality
Department of International and Comparative Labor

Education

1997	Ph.D. in History	University of North Carolina, Chapel Hill
1990	M.A. in History	University of Washington, Seattle
1987	B.A. in History	University of California, Berkeley

Fellowships, Grants, and Research Awards

2006-2007	Fellow, Society for the Humanities, Cornell University
2004-2005	American Council of Learned Societies/Andrew W. Mellon Fellowship
2003	American Studies Course Improvement Grant, Cornell University
2000	Philip Taft Prize for the Best Book Published in American Labor History
2000	Special Research Grant Award, ILR School, Cornell University
1999	Special Research Grant Award, ILR School, Cornell University
1996	New Jersey Historical Commission Research Grant
1995-1996	Guest Scholar, Center for U.S.-Mexican Studies, UCSD
1995-1996	Doris Quinn Dissertation Writing Fellowship, Department of History, UNC
1995	Foreign Language and Area Studies (FLAS-US Department of Education) Fellowship, for study at the Universidad Nacional Autónoma de México
1995	Research-in-Residence Fellowship, Center for U.S.-Mexican Studies, UCSD
1994	Albert J. Beveridge Grant, American Historical Association
1994	George E. Mowry Research Award, Department of History, UNC
1994	Off-Campus Research Fellowship, Graduate School, UNC

Teaching Awards

2004	Outstanding Educator who most influenced a Merrill Presidential Scholar
2001	Outstanding Educator who most influenced a Merrill Presidential Scholar
2000	Excellence in Education Award, Industrial Relations Research Association
1999	MacIntyre Award for Exemplary Teaching, ILR School, Cornell University

Books in Progress

Last Days of the Working Class: Social History, Politics, and Pop in the 1970s
New York: The New Press, under contract.

Debating Globalization: A Brief History of the World Trade Organization with Documents. Boston: Bedford/St. Martin's Press, under contract.

Books

Beyond the Ruins: The Meanings of Deindustrialization.

Co-edited with Joseph Heathcott, foreword by Barry Bluestone. Ithaca: Cornell University Press, 2003.

Capital Moves: RCA's Seventy-Year Quest for Cheap Labor.

Awarded the 2000 Philip Taft Prize for the Best Book Published in American Labor History
New York: The New Press, 2001 (paperback with a new epilogue by the author);
Ithaca: Cornell University Press, 1999 (clothbound).

Articles and Chapters

"Dead Man's Town: 'Born in the USA,' Social History, and Working-Class Identity."
(with Lauren Boehm) *American Quarterly*, 28:2 (June 2006): 353-378.

"Portrait of the Working Class in a Convex Mirror: Toward a History of the 1970s."
LABOR: Studies in Working-Class History of the Americas, 2:3 (2005): 93-102.

"'Vigorously Left, Right, and Center at the Same Time:' The Crosscurrents of Working-Class America in the 1970s." *America in the Seventies*, eds., Beth Bailey and David Farber. (Lawrence: University Press of Kansas, 2004), 75-106.

"The Enigma of Working-Class Conservatism: From the Hard Hats to the NASCAR Dads."
New Labor Forum, 13 (Fall 2004): 9-17.

"'A One-Sided Class War': Rethinking Doug Fraser's 1978 Resignation from the Labor-Management Group." *Labor History* 44:3 (2003): 307-314.

"The Meanings of Deindustrialization." (with Joseph Heathcott). *Beyond the Ruins: The Meanings of Deindustrialization*, eds., Jefferson Cowie and Joseph Heathcott. (Ithaca: Cornell University Press, 2003), 1-15.

"Nixon's Class Struggle: Romancing the New-Right Worker, 1969-1973." *Labor History* 43 (Summer 2002): 257-283.

"National Struggles in a Transnational Economy: A Critical Analysis of Labor's Response to NAFTA." *Labor Studies Journal* 21 (Winter 1997): 3-32.

Review Essays

- "Monsters, Inc." *New Labor Forum* 14 (Summer 2005): 108-111. [*The Corporation*, directed by Mark Achbar and Jennifer Abbott].
- "A Liberal's Heartland Lament." *Chicago Tribune Books*, 27 June 2004. [Frank, *What's the Matter with Kansas?*]
- "The Intellectual as Fan." *Reviews in American History* 32 (June 2004): 274-281. [Marcusee, *Chimes of Freedom* and Coles, *A Poet Singing, A People Listening*].
- "Death in the Desert." *Chicago Tribune Books*, 4 April 2004. [Urrea, *Devil's Highway*]
- "In Search of the Postmodern Wobbly." *New Labor Forum* 11 (Fall/Winter 2002): 114-119. [Hardt and Negri, *Empire*]
- "A Century of Sweat: Subcontracting, Flexibility, and Consumption." *International Labor and Working-Class History* 61 (Spring 2002): 128-140. [five books on sweated labor]
- "Solidarity Strikes Out." *American Prospect* 13:1 (January 1-14, 2002): 41-45." [Franklin, *Three Strikes*, Zinn, Frank, Kelley, *Three Strikes*, and Murolo and Chitty, *From the Folks Who Brought You the Weekend*]
- "Fandom, Faith, and Bruce Springsteen." *Dissent* 48 (Winter 2001): 112-117. [Alterman, *It Ain't No Sin to be Glad You're Alive* and Cavicchi, *Tramps Like Us*]

Journalism, Encyclopedia Entries, etc

- "For the Long Run: The Employee Free Choice Act," *Common Dreams*, April 27, 2006
<http://www.commondreams.org/views06/0427-32.html>
- "Why History May be a Bad Guide to What's Happening this Week at the AFL-CIO Convention." *History News Network*, 25 July 2005.
<http://hnn.us/articles/13371.html>
- "Pickup Line: Howard Dean's Assertion about Truck Drivers and Confederate Flags Was Clumsy—But on the Right Track." *The American Prospect* online, November 7, 2003. <http://www.prospect.org/webfeatures/2003/11/cowie-j-11-07.html>
- "Working Class." *Encyclopedia of American Culture and Intellectual History*, eds. Mary Kupiec Cayton and Peter W. Williams. Vol II, pp. 431-439. New York: Charles Scribner's Sons, 2001
- "Anything but an Industrial Town." *BookPress: The Newspaper of the Literary Arts* 8 (May 1998).
- "NAFTA's Labor Side Accord: A Textual Analysis" (and John D. French). A special pull-out section of *Latin American Labor News* 9 (1994).

"U.S. Labor and Free Trade: The Future and History." *Latin American Labor News* 8 (1994).

Manuscripts in Preparation

"The Long Exception: Rethinking the Place of the New Deal Era in American History"

"The New Deal that Never Happened: Full Employment, Inflation, and the Failure to Rebuild Liberalism in the 1970s"

"Toxic Miracle: Capital Mobility and Environmental Destruction at RCA-Taiwan, 1970-2002"

Book and Film Reviews

Timothy Minchin, *Don't Sleep with Stevens!: The J.P. Stevens Campaign and the Struggle to Organize the South, 1963-80* (University Press of Florida, 2005) in *LABOR: Studies in Working Class History of the Americas*, forthcoming.

Michael Zweig, *What's Class Got To Do With It? American Society in the Twenty-First Century* (Ithaca: Cornell University Press, 2004) in *Working-Class Notes* 8 (Fall 2004): 8.

Edward C. Lorenz, *Defining Global Justice: The History of U.S. International Labor Standards Policy* (Notre Dame: University of Notre Dame Press, 2001) in *American Historical Review* (June 2003): 865-866.

The Internationale. A Film by Peter Miller. First Run/Icarus Films, 2000, 30 mins, and *For Man Must Work*. A film by Jean-Claude Bürger. First Run/Icarus Films, 2000, 52 mins. in *Labor History* 43 (November 2002): 587-589.

La Ciudad (The City). Produced, written, and directed by David Riker. Zeitgeist Films, 1999. 88 mins. *Journal of American History* 87 (December 2000): 1169-1170.

Dana Frank, *Buy American: The Untold Story of Economic Nationalism* (Boston: Beacon Press, 1999) in *Journal of American History* 87 (June 2000): 193-194.

Stephen B. Adams and Orville R. Butler, *Manufacturing the Future: A History of Western Electric* (New York: Cambridge University Press, 1999) in *American Historical Review* 105 (June 2000): 938-939.

Judith Stein, *Running Steel, Running America: Race, Economic Policy and the Decline of Liberalism* (Chapel Hill: University of North Carolina Press, 1998) in *Business History Review* 79 (Autumn 1999): 546-548.

Andrew Herod, ed., *Organizing the Landscape: Geographical Perspectives on Labor Unionism* (Minneapolis: University of Minnesota Press, 1998) in *Annals of the*

Association of American Geographers 89 (September 1999): 556-557.

Kim Moody, *Workers in a Lean World: Unions in the International Economy* (London: Verso Press, 1998) in *International Labor and Working-Class History* 56 (Fall 1999): 134-136.

Devon G. Peña, *The Terror of the Machine: Technology, Work, Gender, and Ecology on the U.S.-Mexico Border* (Austin: CMAS/University of Texas Press, 1997) and Norma Iglesias Prieto, *Beautiful Flowers of the Maquiladora: Life Histories of Women Workers in Tijuana* (Austin: University of Texas Press, 1997) in *Labor History* 39 (November 1998): 502-504.

Tom Zaniello, *Working Stiffs, Union Maids, Reds, and Riffraff: An Organized Guide to Films About Labor* (Ithaca: Cornell University Press, 1996) in *Industrial and Labor Relations Review* 51 (July 1998): 720-721.

Working Papers and Bibliographies

Labor and NAFTA: A Bibliography. With John D. French and Scott Littlehale. Center for Labor Research and Studies of Florida International University, Miami, 1995.

Labor, Economic Integration and Transnationalism: A Miscellaneous Bibliography. With John D. French, Mark Healey, and Scott Littlehale. Center for Labor Research and Studies of Florida International University, Miami, 1995.

Labor and NAFTA: A Briefing Book. With John D. French and Scott Littlehale. Durham: Duke-UNC Program in Latin American Studies, 1994.

"The Search for a Transnational Discourse for a North-American Economy: A Critical Review of U.S. Labor's Campaign Against NAFTA (With Response by Ian Robinson and Reply by the Author)." *Latin American Labor Studies Occasional Paper #22* of the Center for Labor Research and Studies of Florida International University, Miami, 1995.

"El Acuerdo Lateral Sobre Trabajo del Tratado Norteamericano de Libre Comercio: Un Análisis Textual." With John D. French. *Latin American Labor Studies Occasional Paper #9* of the Center for Labor Research and Studies of Florida International University, Miami, 1995.

"The Emergence of Alternative Views of Latin America: The Thought of Three U.S. Intellectuals, 1920-1935." *Working Paper #3 of the Duke-UNC Program in Latin American Studies*, Durham, 1992.

Dissertation

"Rooted Workers and the Runaway Shop: A Comparative History of Labor, Community, and the Migration of the Electronics Industry in the United States and Mexico from

the Great Depression to NAFTA"

Professor Leon Fink, Chair, University of North Carolina, Chapel Hill, 1997.

Papers, Invited Lectures, Commentary_____

- 2006 Commentator. The 1970s and the Resurgence of the Right in American Politics." **American Historical Association**, Philadelphia, January 5-8,
- 2005 Invited Paper. "Losing Class: McGovern, Labor, and the New Politics," for the conference **Rank-and-File Movements of the Long 1970s** at the Center for Social Theory and Comparative History, UCLA, November 11-12.
- 2005 Paper. "Dead Man's Town: 'Born in the USA,' Social History, and Working-Class Identity," at **Glory Days: A Bruce Springsteen Symposium**, Monmouth University, September 9-11.
- 2005 Roundtable Discussant. "Is There an Attack on Labor Studies?" **Organization of American Historians**, San Jose, April 1.
- 2004 Invited Paper. "How American Workers Lost Their Class: The Culture Wars and the Eclipse of Economic Identity since the 1960s," an invited paper at the **Working Lives Seminar**, sponsored by the **Economic & Social Research Council, London**, November 26.
- 2004 Paper. "'Life Goin' Nowhere': The Fate of the Seventies Working-Class in *Saturday Night Fever* and *Blue Collar*," **American Studies Association**, Atlanta, November 12.
- 2004 Invited Paper. "Working-Class Conservatism from the Hard Hats to the NASCAR Dads," at the **Center for Working-Class Studies**, Youngstown State University, October 12.
- 2004 Invited Plenary Address. "Working-Class Conservatism," at **How Class Works** conference, SUNY Stony Brook, June 10-12.
- 2004 Paper. "Left, Center, and Right at the Same Time: The Crosscurrents of Blue-Collar America in the 1970s," **Organization of American Historians**, Boston, March 25-28.
- 2004 Invited Paper. "From Hard Hats to NASCAR Dads: The Cultural Politics of the White, Male Working-Class from Nixon to Bush" **University of California, Los Angeles**, February 5.
- 2004 Invited Paper. "Stayin' Alive: The Revival and Near Death of the American Working-Class in the 1970s," **Department of History, University of California, Santa Barbara**, 6 February.
- 2003 Invited Paper. "Last Days of the Working Class: A Social History of 1970s Popular Culture" **Newberry Library Seminar**, Chicago, October 1.

- 2003 Paper. "Toxic Miracle: Capital Mobility and Environmental Destruction at RCA's Taiwan Factory, 1970-2002" at the **Rutgers Center for Historical Analysis** project in **Industrial Environments**, April 22.
- 2002 Paper. "The End of the Working-Class Hero in 1970s Popular Culture," for the **Conversations in Working Life** series at the **Kheel Center for Labor-Management Documentation**, Cornell University, November 7.
- 2002 Paper. "The New Deal That Never Happened: Full Employment and the Politics of Class in the 1970s" at the conference **How Class Works** at SUNY Stony Brook, June 5-9.
- 2002 Invited Commentator. "Reaching Beyond White Supremacy: New Comparative Scholarship on the United States and South Africa" at the workshop, **New Directions in Comparative and Transnational History** at the Centre for the Study of the United States, University of Toronto, May 30.
2002. Plenary Commentator. "The International Social Question," at the **Southern Labor Studies Conference: The Making of the Atlantic Working Classes**, Florida International University, April 26-28.
- 2001 Paper. "Nixon's Class Struggle: Winning the Hard Hats to the New Majority," for the **Conversations in Working-Class Life** at the **Kheel Center for Labor-Management Documentation**, Cornell University, November 8.
- 2001 Invited Paper. "What's So New about the *Maquiladora* Phenomenon? Industrial Geography, the US Past, and the Mexican Present," **Transborder Peoples and the Intersection between Latino and Latin American Studies**, CLACS and Latino Studies at Indiana University and LASP-Kellogg Institute and ILS at Notre Dame, Indiana University, Bloomington, June 1-2.
- 2001 Paper. "Thinking Without Borders: Embedding Local Experience in Transnational History" **American Historical Association**, Boston, January 4-7.
- 2000 Book Roundtable Discussant. *Capital Moves: RCA's Seventy-Year Quest for Cheap Labor* (Ithaca: Cornell University Press). **Social Science History Association**, Pittsburgh, October 26-29.
- 2000 Book Roundtable Discussant. Linda Gordon's *The Great Arizona Orphan Abduction* (Cambridge: Harvard University Press, 1999). **Social Science History Association**, Pittsburgh, October 26-29.
- 1999 Panel Commentator. "Deindustrialization and Memory: Community, Politics, and Representation," **North American Labor History Conference**, Wayne State University, Detroit, October 21-23.
- 1998 Invited Paper. "Migrant Capital: One Corporation's Unrequited Search for Cheap Labor," **The Politics of Globalisation/s**, International Program in Political Economy, Cornell University, November 6-7.

- 1998 Panel Chair. "Labor, Politics, and Policy" at **The Revival of the Labor Movement? Arguments, Evidence, Prospects**, ILR School, Cornell University, October 16-17.
- 1998 Paper. "Workers' Place in Capitalist Space: The Migration of RCA and the Problem of Community, 1936-1995," **Organization of American Historians** annual meeting, Indianapolis, April 2-5.
- 1997 Invited Paper. "On the Road with RCA: Capital Migration and Labor's Sense of Place in North America, 1929-1997," **Penn State Labor History Workshop**, Department of History, Pennsylvania State University, December 3.
- 1997 Paper. "Bordering on the Sunbelt: Comparing RCA in Memphis, Tennessee and Ciudad Juárez, Chihuahua, 1964-1995," **Southern Historical Association**, Atlanta, November 5-7.
- 1996 Invited Paper. "The Transnational Challenge: A Crisis for Labor and an Agenda for Research," **Ford Foundation Working Group on Global Labor/Global Capital**, Duke University, November 18.
- 1996 Paper. "From Cheap and Docile to 'Poisoned' Against the Company: Social Change and Capital Migration in the U.S. and Mexico" at the **Social Science History Association**, New Orleans, October 10-13.
- 1996 Paper. "Gender, Identity and Globalization in Comparative Perspective: RCA in Memphis, 1964-1970," **Berkshire Conference on the History of Women**, Chapel Hill, North Carolina, June 7-9.
- 1996 Invited Paper. "Industrial Locations and the Spaces in Between: North American Labor and the Problem of Capital Migration," **Center for Democratization and Economic Development**, University of California, San Diego, February 26.
- 1995 Paper. "RCA Workers and Migrant Capital: The View from Indiana and Chihuahua, 1936-1995," **Labor Before and After Free Trade**, University of Texas, Austin, October 26-29.
- 1995 Paper. "Workers across Space: Comparative Labor History and RCA's Changing Geography of Production, 1936-1993," **Research Seminar on Mexico and U.S.-Mexican Relations at the Center for U.S.-Mexican Studies**, University of California, San Diego, May 31.
- 1995 Paper. "National Struggles in a Transnational Economy: Labor's Response to NAFTA in Trinational Perspective," **Southwest Labor Studies Association**, UCLA, May 4-6.
- 1994 Paper. "The Search for a Transnational Discourse for a North American Economy: A Critical Review of U.S. Labor's Campaign Against NAFTA," **Labor, Free Trade and Economic Integration in the Americas: National Labor Union Responses to a Transnational World**, Duke University, August, 25-28.

- 1993 Paper. "Labor at the Border: A Report from Ciudad Juárez," **Working Group on Labor and Free Trade in the Americas**, Duke-UNC Program in Latin American Studies, Chapel Hill, North Carolina, December 6.

Employment History

2004-present	Associate Professor of History with Tenure, ILR School, Cornell
2005	Visiting Professor, Deep Springs College, California
2000, 2002, 2003	Visiting Graduate Faculty, University of Massachusetts, Amherst, Masters Program in Union Leadership and Administration
2001-2004	Assistant Professor of History, ILR School, Cornell University
1997-2001	Visiting Assistant Professor of History, ILR School, Cornell
1997	Lecturer, Department of History, University of New Mexico, 1997

Courses Taught:

19th Century U.S. Social and Working-Class History
20th Century U.S. Social and Working-Class History
America in the Seventies
Recent History of American Workers: From the Sixties to the Nineties
Comparative North American History: Canada, Mexico and the U.S.
Latin American Labor History
Working-Class America in Mass Media and Popular Culture
Social History of American Empire
Future courses: The American Left: A Critical History
Body, Mind, and Soul: Elvis, Dylan, Springsteen and
Postwar America (writing seminar)

Teaching Interests

Postwar U.S. Social and Political History
Comparative and Transnational History
Social Class in the United States
U.S. Labor and Working-Class History
Latin America History
History through Film, Music, Television, and Popular Culture

Research Interests

U.S. social and political history, popular movements and reform.
History and ideas of social class since 1945.
Transnational and comparative labor and working-class history in the Americas.
Globalization, capital and labor migration.
Working people in mass media and commercial popular culture.

Membership in Professional Organizations

Organization of American Historians
 American Historical Association
 Labor and Working-Class History Association
 American Studies Association
 Labor and Employment Research Association

Professional Service

2006-present	Ithaca Town Council, four year term, elected 2005
2006-present	Governing Board, Recreational Partnership, Tompkins County
2006-present	Advisory Board, Globalization Web Archive Project, Catherwood Library
2005-present	Academic Standards and Ethics Committee, ILR School, Cornell
2005-present	The New Press, Labor Advisory Committee
2004-present	Contributing Editor, <i>LABOR: Studies in Working-Class History in the Americas</i>
2005	Chair, Philip Taft Labor History Book Prize Committee
2002-present	Philip Taft Labor History Book Prize Committee
2003-present	Board of Directors, Americans for Democratic Action, Washington
2001-present	Workers' Rights Committee, Americans for Democratic Action
2003-present	Editorial Board, <i>International Labor and Working-Class History</i>
2002-2004	Chair, Union Days Committee, Cornell University
1997-present	Union Days Committee, Cornell University
2001-2004	Board of Directors, Labor and Working-Class History Association
2002-2004	Undergraduate Program Committee, ILR, Cornell University

Peer Review

2006	<i>Journal of American History</i>
2005	<i>LABOR: Studies in Working-Class History of the Americas</i>
2005	University of Chicago Press
2005	<i>International Labor and Working-Class History</i>
2005	<i>LABOR: Studies in Working-Class History of the Americas</i>
2004	<i>Journal of American History</i>
2004	<i>Social Science History</i>
2003	Cornell University Press
2002	<i>Journal of American History</i>
2002	Duke University Press
2000	<i>Industrial and Labor Relations Review</i>
2000	<i>Michigan Historical Review</i>

Media Appearances/Interviews

New York Times, *Associated Press*, *Transforming America* (documentary film), WYSU (Youngstown), *Chronicle of Higher Education*, KLAV (Las Vegas), *Chicago Tribune*, *Lingua Franca*, WNYC (New York), KPFK (Los Angeles), *Bloomington Herald-Times* (Ind.), *Cornell Chronicle*, *Ithaca Journal*, pop.politics.com, *Arts and Letters Daily*, *Far Eastern*

Economic Review, Syracuse Post-Standard, Behind the Miracle (Taiwan Public Television documentary), *Public Employee Press*, WJR (Detroit), St. Louis *Post-Dispatch*, Michigan Talk Radio Network, KBOO (Portland).